

# FASHION WEEK

AT THE BELLEVUE COLLECTION · SEPT. 23–27

*10th Anniversary*

FOR IMMEDIATE RELEASE

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## Vogue's Cara Crowley to Host Front Row Fashion Runway Show at The Bellevue Collection

Bellevue, Wash. (August 18, 2015) – Vogue Market Stylist\* Cara Crowley will host ***Fashion Week at The Bellevue Collection's*** premier runway event, ***Front Row Fashion presented by Vogue***. Celebrating Fashion Week's 10<sup>th</sup> year, Front Row Fashion is the fashion forward showcase event of the week, taking place Saturday, Sept. 26, at The Bellevue Collection's Hyatt Regency Bellevue. During this high energy show, Vogue will present the fall trends straight from the pages of the magazine to the runway, offering insight on how to wear fashion's hottest trends. From classic stylings to the bold and modern, this electrifying show delivers a curated array of chic fashion, available at The Bellevue Collection, while giving back to children in need in the local community through Seattle Children's Hospital, courtesy of the Kemper Freeman Family and The Bellevue Collection.

As Market Stylist and Director for Events, Crowley manages Vogue's high-profile events, including Front Row Fashion presented by Vogue, along with VIP experiences and consumer shopping showcases held by the magazine.

"Cara has been a highlight of Fashion Week at The Bellevue Collection for several years," says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. "Along with her strong fashion sensibility and style, she welcomes the audience in an honest and fresh way that sets the tone for our most popular runway event, Front Row Fashion."

VIP ticket holders are invited to enjoy champagne upon arrival and a post-show cocktail reception at Suite Restaurant/Lounge. VIP tickets are \$175, exclusive for ages 21 and over and include a \$50 Bellevue Collection gift certificate and exclusive swag bag. General Admission (all ages) tickets are \$100 and include a \$25 Bellevue Collection gift certificate and swag bag. 100% of the ticket price benefits [Seattle Children's Hospital](#).

"Front Row Fashion is one of my favorite events that I do throughout the year," says Cara Crowley, Vogue Market Stylist\*. "Fall is the best season for designers to show their fashion and the retailers at The Bellevue Collection are some of the best in the world. I'm excited to participate in this exciting week once again."



*Vogue Market Stylist Cara Crowley\* will host Front Row Fashion Presented by Vogue.*

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Celebrating its 10<sup>th</sup> year, Fashion Week at The Bellevue Collection is a week-long experience that goes day-to-night with runway shows, chic parties, special appearances and irresistible shopping Sept. 23 – 27, 2015. For tickets to Front Row Fashion and information on all Fashion Week events, visit [fashionweekbellevue.com](http://fashionweekbellevue.com).

\*Vogue Market Stylist is advertiser sponsored and for promotional purposes only.

## **About The Bellevue Collection**

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.