

FASHION WEEK

AT THE BELLEVUE COLLECTION SEPT. 24-28



FOR IMMEDIATE RELEASE

Contacts: Gillian Good, 425-460-5834 or Gillian.Good@kemperdc.com
Cheryl Engstrom, 425-487-0682 or Cheryl@engstrompr.com

Complimentary Events Announced During *Fashion Week at The Bellevue Collection* Events throughout the Week Bring the Excitement of Fashion to Everyone

BELLEVUE, Wash. (Sept. 17, 2014) – With premier ticketed runway events for the ninth annual *Fashion Week at The Bellevue Collection* sold out or nearly sold out, The Bellevue Collection announces a host of complimentary events presented from September 24 – 28th. Free to the public are the following fashion and beauty events:

Beauty at The Collection

Friday, September 26 // Bellevue Square, Corridors of Nordstrom and Macy's, 11:00 am – 7:00 pm

Enjoy complimentary beauty touch-ups and experience first-hand tips from beauty brands featured at Nordstrom and Macy's.

Fashion Forecast with Celebrity Host

Saturday, September 27 // Bellevue Square, Center Court, 1:00 pm

Style expert, TV host and author, Lawrence Zarian and Cara Crowley of VOGUE, take center stage in Center Court to share how to make the latest fall trends accessible to every lifestyle. Seating is complimentary and limited. Come early as seats fill quickly.

Meet Designer Isabella Rose Taylor

Saturday, September 27 // Nordstrom in BP, 1:00 – 3:00 pm

Nordstrom introduces this dynamic, young 13-year-old designer, recently featured on national media including CBS This Morning, as she presents her newly launched clothing line by the same name.

Michael Bruce Image Consulting Studio

September 24-28 // Bellevue Square

Receive a complimentary personal style assessment, along with specific fall fashion trends that'll work for you. Appointments are limited. Call to schedule at (425) 829-7864.

Mini-Runway Fashion Shows

September 27: 2:00 - 8:30 pm, September 28: 11:30 - 6:30 pm // Bellevue Square, Center Court

Grab a complimentary seat and enjoy a host of mini-runway shows running throughout the day. Each provide a taste of The Collection's hotlist for fall. Shows are ten minutes long and complimentary.

Fashion Frames

All of September // Bellevue Square

Tour while you shop to view Fall 2014's hottest trends on display at Bellevue Square. Hand selected by The Bellevue Collection's Fashion Blogger, Belle's Vue, each frame features her picks for fall's favorite looks.

Media Center

All of September // Bellevue Square, Center Court

Experience a digital exhibit of street style by contributing photographer Phil Oh presented by Vogue and see your own street style images on digital display by using **#BFWStreetStyle**.

For more information on all the Fashion Week events, visit www.bellevuecollection.com/fashionweek.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 25 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

Official event hashtag #BellevueFW - Bellevue Collection Twitter @BelleCollection – Instagram @BellevueCollection