

FASHION WEEK

AT THE BELLEVUE COLLECTION · SEPT. 23–27

10th Anniversary

FOR IMMEDIATE RELEASE

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Over \$100,000 Donated from Fashion Week at The Bellevue Collection Seattle Children's Hospital and Bellevue LifeSpring Benefit from Fashion Runway Shows

BELLEVUE, Wash. (Sept. 28, 2015) – The Bellevue Collection and the Kemper Freeman family raised over \$100,000 for Seattle Children's Hospital and Bellevue LifeSpring during its 10th annual Fashion Week at The Bellevue Collection's fall fashion runway shows. 100% of the ticket sales of the two events went directly to these non-profit beneficiaries. Posh Party Trend Show held Friday, Sept. 25th, generated \$45,225 for Bellevue LifeSpring and the signature event of the week held on Saturday, Sept. 26th, Front Row Fashion Runway Show Presented by *Vogue*, raised \$57,300 for Seattle Children's. Both shows were held at The Hyatt Regency Bellevue to sold-out crowds.

Aileen Kelly, Vice President of Seattle Children's Hospital and Research Foundation, spoke about how the funds raised at The Bellevue Collection's Front Row Fashion show will benefit children in our community. "The Bellevue Collection's generous support of Seattle Children's allows our researchers to bring their promising discoveries to patients and helps us give all children a chance for a better, healthier future," says Kelly.

Posh Party Trend Show hosted by distinguished designer, stylist and editor, Rachel Zoe, was an unparalleled night of fashion, beauty and philanthropy. "Every year this event gets better," said Jennifer Fischer, executive director of beneficiary, Bellevue LifeSpring. "We are so grateful to The Kemper Freeman family and The Bellevue Collection for their ongoing generosity and commitment to Bellevue LifeSpring. The money raised tonight will provide 45,225 meals to hungry children living in poverty in our community. For those voices that so often go unheard, we thank you."

"Each year we strive to produce the best shows possible to support the beneficiaries that play such a critical role in our community and beyond," says Jennifer Leavitt, vice president of marketing, The Bellevue Collection. "The addition of Rachel Zoe as the host of Posh Party made it a very special night for everyone and contributed to selling out the show for Bellevue LifeSpring. Topping off this week was the highly anticipated Front Row Fashion Runway Show Presented by *Vogue*, which helped to raise funds for the important work of Seattle Children's. The funds raised at these two events go to two outstanding beneficiaries and we are proud to be able to continue our philanthropic culture of giving back to our community."

For more information on all the Fashion Week events, visit fashionweekbellevue.com.

About Bellevue LifeSpring

The mission of Bellevue LifeSpring is to foster stability and self-sufficiency for Bellevue's children and their families through programs that feed, clothe and educate. Bellevue LifeSpring has been a longtime partner of The Bellevue Collection. The Kemper Freeman family supports our Thrift Shop, located in Bellevue Square, by only charging \$1 per year in rent. Last year, Bellevue LifeSpring provided over 118,000 meals to children living in poverty. The organization

Official event hashtag #BellevueFW | Twitter @BelleCollection | Instagram @BellevueCollection

also provides back-to-school clothing, educational scholarships and emergency services to the 3,600+ children and their families living in poverty in Bellevue.

About Seattle Children's

Seattle Children's Hospital, Foundation and Research Institute together deliver superior patient care, advance new discoveries and treatments through pediatric research, and serve as the pediatric and adolescent academic medical referral center for Washington, Alaska, Montana and Idaho – the largest region of any children's hospital in the country.

Consistently ranked as one of the best children's hospitals in the country by U.S. News & World Report, Seattle Children's Hospital specializes in meeting the unique physical, emotional and developmental needs of children from infancy through young adulthood. For more than 100 years, the hospital has been dedicated to providing top-quality care to every child in who needs it, regardless of the family's ability to pay.

Seattle Children's Hospital and Research Foundation gathers community support and raises funds for Seattle Children's Hospital and Seattle Children's Research Institute.

Located in downtown Seattle's biotech corridor, Seattle Children's Research Institute is pushing the boundaries of medical research to find cures for pediatric diseases and improve outcomes for children all over the world. Internationally recognized investigators and staff at the research institute are advancing new discoveries in cancer, genetics, immunology, pathology, infectious disease, injury prevention and bioethics, among others.

For more information, visit seattlechildrens.org or follow us on [Twitter](#), [Facebook](#) and [Instagram](#).

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.