

FASHION WEEK

AT THE BELLEVUE COLLECTION · SEPT. 23-27

10th Anniversary

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Designer Rachel Zoe to Host Posh Party Trend Show and Fashion Forecast During Fashion Week at The Bellevue Collection

BELLEVUE, Wash. (July 31, 2015) – An unparalleled fixture in the fashion world, Rachel Zoe will host this year's **Posh Party Trend Show** on Sept. 25th and **Fashion Forecast** Sept. 26th during the **10th Anniversary Fashion Week at The Bellevue Collection**.

Renowned for her effortless take on Glamour, Zoe will bring her vast expertise to this year's Posh Party Trend Show and Fashion Forecast, hosting the events on stage and offering her unique take on beauty and fashion. An inspiring and unstoppable figure in the world of fashion, beauty, and lifestyle Zoe is a distinguished designer, stylist and editor. Having immersed herself in fashion and design for nearly two decades, she has been heralded as one of the most influential forces working in fashion today.

"We could not be more thrilled to have someone of Rachel's influence and style hosting two of our major events at Fashion Week during this very special 10th anniversary year," says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. "She will bring a level of style and accessibility to both Posh Party and Fashion Forecast that will leave a lasting impression on the people who attend."

"I am beyond excited to host this year's Posh Party Trend Show and Fashion Forecast at The Bellevue Collection. Fall is my favorite season for fashion and I can't wait to talk trends and about all the gorgeous looks that come down the runway." – Rachel Zoe

Posh Party Trend Show

Posh Party Trend Show will feature interactive beauty stations in the foyer before and after the runway show where attendees can learn the latest beauty trends and gain personalized guidance from beauty experts, including make-up and hair consultations and touch ups, nail polish changes, hand massages and product samples. Also featured is a photo booth for guests' pictures while trying on the hottest fall accessories all while enjoying appetizers and cocktails. The culmination of the evening is the runway show featuring the hottest trends from The Bellevue Collection's Fall 2015 Look Book. The event is open to all ages and benefits Bellevue LifeSpring.

Fashion Forecast with Rachel Zoe and Vogue Market Stylist Cara Crowley*

Rachel Zoe joins Vogue Market Stylist, Cara Crowley* to talk Fall 2015 trends and how to make them accessible for any lifestyle. The presentation takes place in Bellevue Square's Center Court. Seating is complimentary and limited. *Vogue Market Stylist is advertiser sponsored and for promotional purposes only.



Fashion Week at The Bellevue Collection special guest, Rachel Zoe. Photo: JUSTIN COIT

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Tickets for Posh Party Trend Show are on sale now for \$75 with 100% of the ticket price benefitting Bellevue LifeSpring www.bellevuelifespring.org. For more information and to purchase tickets as well as a full listing of the other Fashion Week events, visit fashionweekbellevue.com.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

About Rachel Zoe

Having immersed herself in fashion and design for nearly two decades, Zoe has been heralded as one of the most influential forces working in fashion today. In addition to dressing clients for a bevy of red carpet events, styling countless editorial spreads, and lending her vast expertise to brands, Zoe has authored two New York Times best-selling books, and is the Editor in Chief of The Zoe Report, her online style destination and newsletter. As a designer, Zoe makes her exceptional taste and expertise accessible to the fashion savvy with Rachel Zoe Collection, comprised of ready-to-wear, footwear and jewelry lines. Zoe will soon return to television as the host of her own late night talk show, *Fashionably Late with Rachel Zoe*, which will debut September 24th on Lifetime.